

PRESS RELEASE

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Date: (Today's Date)
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_____ Public Library Acquires 30 Language Programs

(City, State – Month Day, Year) – The _____ Public Library is pleased to announce that it has recently added *LingoLITE* to its online reference offerings. This new library resource helps users learn basic words and phrases in 30 languages using interactive native speaker videos.

“Foreign language training and references are very popular at the library, but in the past, we’ve never been able to offer one source for learning so many languages using such an interactive video format, so we’re very excited to offer this database to our patrons,” says _____, reference librarian at _____ Public Library.

LingoLITE is a vocabulary builder and contains thousands of native speaker video clips in 30 languages including Spanish, French, Italian, German, Chinese, Japanese, Chinese, Farsi, Hindi, German, Swahili, Thai, and 18 others. The *LingoLITE* system helps users learn vocabulary up to four times faster than any other method.

According to the library, anyone can access *LingoLITE* using the library’s computers, or from anywhere in the world from the library’s portal at www._____.org with their library card.

LingoLITE was designed anyone who wants to learn basic terms and phrases in a new language. The resource has glossaries for greetings, introductions, food, transportation, relations, numbers, and more.

Offering *LingoLITE*, a product of *World Trade Press, The Global Knowledge Company*, is an example of the _____ Public Library’s mission to increase its coverage of topics that are of interest to its diverse population of patrons young and old.

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For more information please contact _____, reference librarian, at the _____ Public Library, telephone: _____, email: _____.